

Effortless ENGLISH®

Automatic English for the People

NEWS-LTTER

Special Edition #2

Special Edition #2

7 RULES for EXCELLENT ENGLISH

>>> Rule #2: Never Study
GRAMMAR
Again!

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This Podcast!



Greetings A from J

Hello everyone. Welcome to the *Effortless English Newsletter* Special Editions! Each of these seven editions will guide you through my *7 Rules for Excellent English* step-by-step to help you become a better English speaker.

This program is a powerful new method for English learning. You'll watch a video teaching a new rule every day for seven days. Each of my seven rules teaches you a totally different way to learn English. After seven days, you'll know the complete Effortless English system!

Every Special Edition of this newsletter contains the text version of the daily video. You can download the free audios by clicking on the links that say "Download this Podcast!" This way, you can listen as you read along. Each lesson will teach you a powerful new rule, such as "The Truth About Grammar" (Rule 2) or "The Number One Key to Faster Speaking" (Rule 7). Learning how to speak better English is simple and fun! So let's get started ...



The **TRUTH** about Grammar

by AJ Hoge



Hi, this is AJ, and it's time for secret or rule number two for Excellent English Speaking.

Now, this one, I think, is going to be your favorite. I think this is going to be your favorite secret because most of our subscribers, most of our students,

tell us this is the one they love; that they loved hearing this. That it set them free.

So, what is it? What is secret number two? Secret number two is this. Never again study grammar rules. Woohoo! You're finished with grammar. No more. Never study grammar rules.

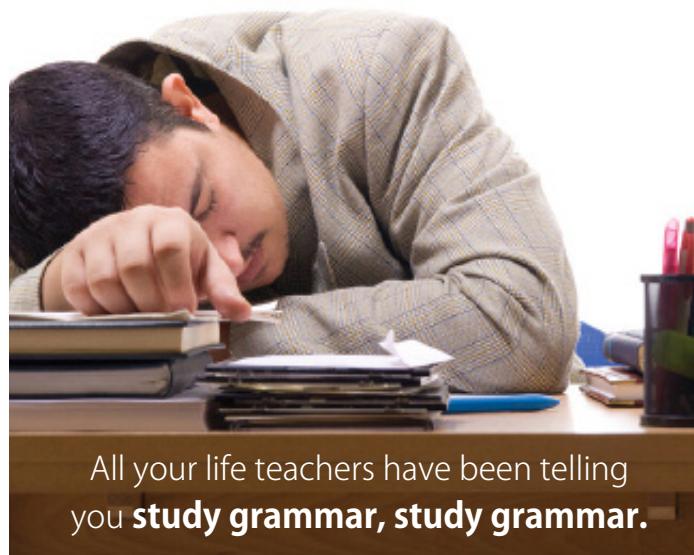
Now, I know this may be a big surprise. This is a surprise for a lot of people, for a lot of our students, a lot of our subscribers, for a lot of our members. When they first hear this rule they're shocked. They're surprised and they think is that true? Could that be possible?

Maybe you're feeling a little unsure about this particular secret or rule. Well that's natural.

The reason it seems shocking or surprising is that all your life that you have been learning English, your teachers have been telling you study grammar, study grammar, study grammar. Grammar is the secret. Grammar is the secret to English, grammar, grammar, grammar, grammar.

I don't know exactly when you started studying English, maybe in elementary school when you were young, maybe in middle school or high school when you were a bit older, maybe later than that, but I'm sure that in school your teachers told you grammar was the key. Grammar was super important.

You had to study all these grammar rules. You had to know the past and the past perfect and the present and the present perfect and the present progressive and the future perfect pro-



All your life teachers have been telling you **study grammar, study grammar.**

gressive. You had to know what all of that stuff was and how to do all of the changes to the verbs and you had to know possessives, of course, and then there were all the prepositions; endless grammar.

You had to memorize all of these rules and probably most of your English classes were focused on these grammar rules and then taking tests about

these grammar rules. It doesn't work. Stop doing it. You're finished. In our system, no grammar rule study.

Now, some people when they hear this they think no, no, no, that's not right. They don't believe me. So, I have only one question for you. You have been learning these grammar rules for years and years and years. My simple question is did it

An advertisement for "Power English Lessons". On the left, a woman in a colorful, striped, off-the-shoulder dress is smiling and waving. On the right, a man in a suit is holding up a yellow superhero-style chest with a large letter "e" on it. The background is teal with diagonal stripes. Text includes "SPEAK ENGLISH WITH SPEED & POWER!", "LEARN MORE ABOUT MY BEST LESSONS", and a red button with "CLICK HERE". A small image of a book titled "POWER ENGLISH MP3" is also shown.

work? Can you now speak English easily, quickly and automatically? Is your grammar correct when you speak or do you still make mistakes with simple grammar like the past tense?

I mean if you're a fantastic, amazing English speaker probably you don't need to watch this video, but I'm guessing if you're watching this it means you're not a great English speaker. You do not have excellent English speaking and, yet, you know so much grammar.

I guarantee you know more grammar than I do, because I don't think about this stuff when I speak English. I just use it automatically. I don't need to think about the past tense or the present perfect or anything else. It just comes out correctly, usually. I make mistakes sometimes like everyone, but normally it just comes out. When you speak your own language do you think about grammar rules? Of course, not.

See, here's the problem with grammar rules. They cause you to think about English, so you are always analyzing it. Meaning, you're always thinking about it all the time. Now, for

writing that's okay. I mean even when I write in English sometimes I might stop for a minute and think oh, wait, what's the grammar for that? Not usually, but sometimes maybe.

I guarantee you know more grammar than I do, **because I don't think about this stuff.** I just use it automatically.

show it to somebody and say is this correct? They can say oh, no, change this. Then you can write it again.

All of that is possible with writing. So if you want to study grammar rules for writing okay, but here's the problem. For speaking there is no time. If I walk up to you and I say hey, how's it going? What did you do yesterday? You have no time to be thinking about grammar. Which tense is it and what do I say. There's no time. You need to answer immediately, instantly, automatically.

When you speak that grammar needs to be correct automatically. You can't be thinking about it. You can't be trying to

Why can I do that?

Why can you do that? Well, because of course with writing you have plenty of time. There's no pressure. There's no speed. You can write very, very, very slowly and then you can go and you can write the same thing again and then you can

AJ Hoge's
POWER ENGLISH LESSONS

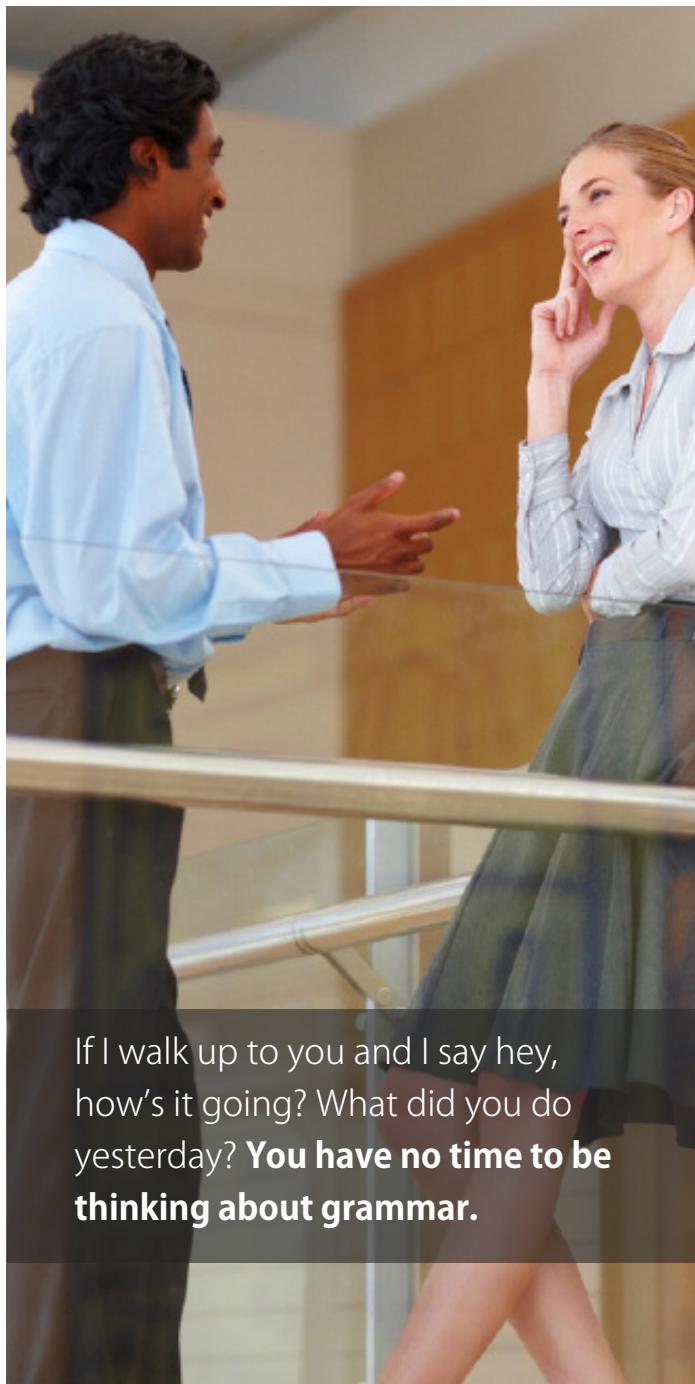
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ALL MY BEST METHODS!

- ✓ Learn naturally and instantly, like a child
- ✓ Never study grammar rules again
- ✓ Learn with your ears, not your eyes
- ✓ Master grammar with easy stories
- ✓ Learn actively with easy questions
- ✓ Emotional lessons that are easy to remember

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If I walk up to you and I say hey,
how's it going? What did you do
yesterday? **You have no time to be**
thinking about grammar.

remember some grammar rule. No. If you are thinking about grammar rules it causes you to speak slowly. It causes you to hesitate and stop a lot. And when you're listening to people, if you're thinking about grammar you're not really hearing them very well. It causes huge problems. You have to stop studying grammar. No more.

See, native speakers, meaning people who grow up learning English, we never study grammar. I never studied grammar until high school. When I was about 16 years old we started studying some grammar, but it was just for writing. It was just for academic writing, for writing for school kind of papers. That's all. But by then I already used correct spoken grammar perfectly. So, how did I learn grammar as a child? How does it happen? Every American child learns to speak with good English grammar, most at least do. How do they do it if they don't study grammar rules?

Well, we talked about it in secret number one. First of all, they're learning it from phrases, natural phrases. And there are a few other ways that they're learning grammar, which we'll talk about in some of our future secrets or rules. The point is they are not studying grammar rules. They do not get them-

selves confused with grammar rules. If you're thinking about grammar rules you're going to be confused. It's going to hurt your speaking ability, so you must stop now and never do it again.

In fact, here's what I want you to do. Go grab all your English grammar books and put them on top of each other and then burn them. Get a fire, put some gasoline on there and let the fire come up and, if you want, you can dance around it. Woohoo! Celebrate and smile and jump around, because you are free of English grammar. No more.

With our system you will never study another grammar rule again, I promise you. That should make you happy, because I know that grammar rules cause a lot of pain, a lot of boredom, a lot of frustration. Nobody likes them, so just forget it.

So, this is good news. Today, secret number two, rule number two, is great news. Throw away your grammar books, burn them. Have a party, celebrate, because you will never study grammar rules again and that is secret number two.

I'll see you again tomorrow for a very important secret that's also very simple, but very powerful.

Have a great day, bye-bye. ■

Speak like a **PRO** with *AJ Hoge's*
Effortless English Club

e POWER ENGLISH LESSONS

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SPEAK ENGLISH WITH MORE POWER, SPEED AND CONFIDENCE!

Dear AJ,
I followed your advice. I used Effortless English exactly as you said. I downloaded the lessons and listened to them every day. I'm so excited. Now I can really speak English!
Mercedes Pintado

Dear AJ,
I can finally speak to native speakers! I'm so happy! Six months ago I was afraid to speak English, now I love it! Thanks AJ!
Juan Muñoz,
Mexico

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>>> **DON'T DELAY...
GET STARTED TODAY!**