

Effortless ENGLISH®

Automatic English for the People

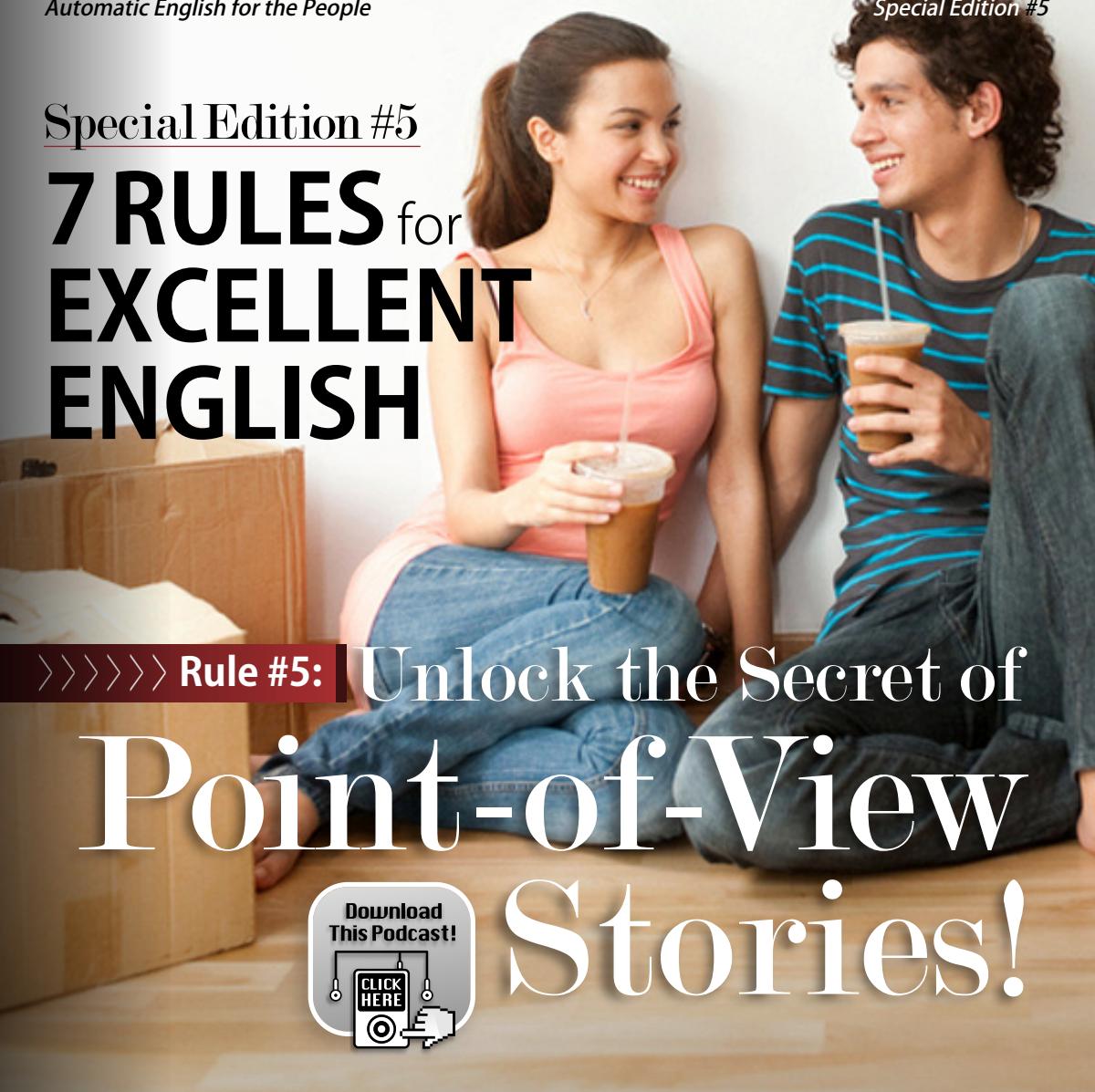
NEWS-Letter

Special Edition #5

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7 RULES for EXCELLENT ENGLISH

Rule #5: | Unlock the Secret of
Point-of-View
Stories!

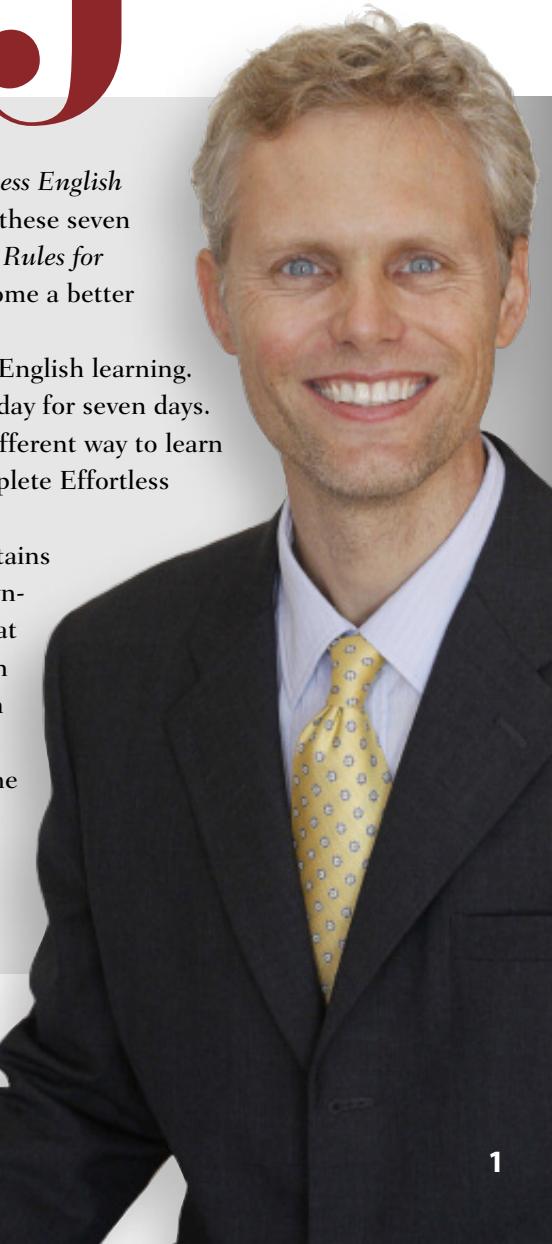


Greetings **A** from **J**

Hello everyone. Welcome to the *Effortless English Newsletter* Special Editions! Each of these seven editions will guide you through my *7 Rules for Excellent English* step-by-step to help you become a better English speaker.

This program is a powerful new method for English learning. You'll watch a video teaching a new rule every day for seven days. Each of my seven rules teaches you a totally different way to learn English. After seven days, you'll know the complete Effortless English system!

Every Special Edition of this newsletter contains the text version of the daily video. You can download the free audios by clicking on the links that say "Download this Podcast!" This way, you can listen as you read along. Each lesson will teach you a powerful new rule, such as "The Truth About Grammar" (Rule 2) or "The Number One Key to Faster Speaking" (Rule 7). Learning how to speak better English is simple and fun! So let's get started ...



Rule #5:

by AJ Hoge

Use Point-of-View Stories to Master English Grammar!



Hi, it's AJ, and it's time for rule number five. Now, rule five is one of my favorites.

You'll remember way back in rule number two that I told you do not study grammar rules. I told you to get rid of your grammar textbooks and some of you are feeling stressed, because all your life you were told that grammar, grammar, grammar is the key to English. Now, if it was the key to English you probably would be speaking a lot better now, because I know you've already studied a lot of grammar rules.

Now, on the other hand, grammar itself is important. Of course we need grammar. Of course we need to use grammar correctly when we speak, but you don't learn it from studying grammar rules or memorizing a bunch of rules in a textbook. Instead, rule number five is this. Use point-of-view stories. Use point-of-view stories. That's rule number five.

Now, a point-of-view story, it's a method. It's a technique for learning English grammar and, specifically, for learning spoken English grammar because, of course, we're talking about speaking here, not writing. So, use point-of-view stories to learn English grammar. Don't use textbooks. Don't study

grammar rules. Instead, use point-of-view stories.

Now, what is a point-of-view story? I know you're asking, what is a point-of-view story. Most people don't know about this, so here's a very simple explanation. A point-of-view story or stories, actually, it's a series of stories, point-of-view stories. It's a series of stories.

So, basically, what you need to do is you get one basic story told from a certain point of view. What that means really is it's told about a certain time, for example, let's say the past. So, we would tell a story about something that happened in the past. Let me give you a very, very, very simple example.

There was a dog. He was very hungry, so he ate a lot of food.

That's not much of a story, but it's just an example, okay? So, you would listen to this story in the past.

Ten years ago there was a dog. He was very hungry and he ate



a lot of food.

Then, of course, a real point-of-view story would be much longer. It would be more interesting and funny and it would be a little more complicated, but just for our example I'll use something very, very, very, very simple so you understand the idea.

So, the first thing is, you listen to this story from one point of view, the past. And, of course, as you're listening to

that you're learning the past tense. You're learning the verb forms that go with the simple past, but you don't need to study in a textbook the simple past.

You don't need to know that "ate" is an irregular form of the verb. You don't need to know any of that. All you need to do is listen to the story and as long as you understand that the story is happening in the past, you will naturally, subconsciously and,

An advertisement for "Power English Lessons". On the left, a woman in a colorful striped dress is dancing. In the center, a man in a suit is holding up a superhero-style cape with a large letter "e" on it. To the right, there is text: "SPEAK ENGLISH WITH SPEED & POWER!" and "LEARN MORE ABOUT MY BEST LESSONS". Below the text is a red circular button with the words "CLICK HERE". At the bottom, there is a small image of a book titled "POWER ENGLISH MP3" with a person on the cover.

in fact, effortlessly learn the correct past tense verb forms. You don't need to memorize anything. You certainly don't need to analyze any kind of rules or textbooks.

Now, here's the next thing you do with point-of-view stories. Next, you would listen to that same exact story, but now it would be told from the present point of view. So, you might listen to a story that starts like this.

There is a dog and right now he's very hungry, so he eats a lot of food.

Now, again, this isn't a real story, but it gives you an example. It's the same basic structure, the same basic story, but now it's happening now. It's happening today or it might happen every day. So, what you would do is then you'd listen to that story. Of course, a real story would be longer and more complicated and more interesting and funnier, but you get the idea.

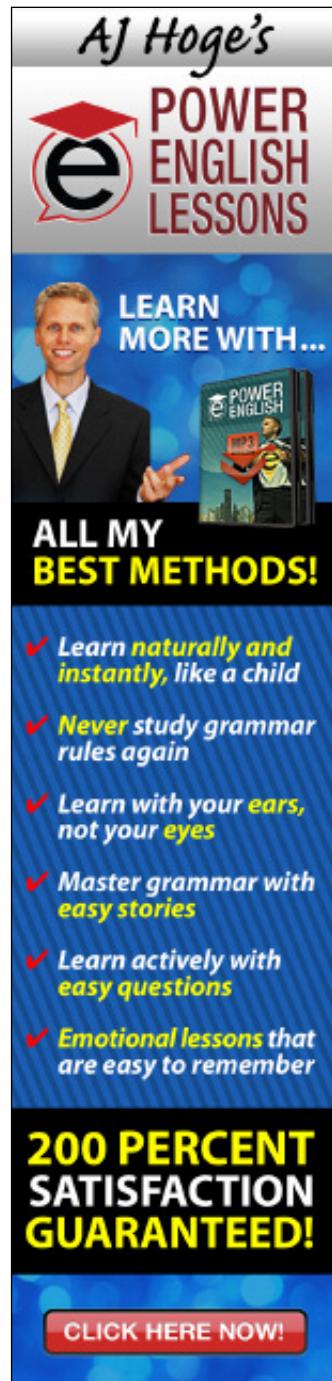
By listening now to these two versions of the story, you would learn the past and then you would learn the present. You wouldn't just learn the verb forms. You would learn all of the structures. You would learn how we talk about the past. You would learn how we talk about the present. You would learn those important little time phrases like "right now", "today",

"10 years ago", because those little time phrases tell you which verbs to use.

And, of course, you could listen to the same story again, another version. Maybe the next version would involve both the present perfect and the present or the present perfect and the past. Again, you don't need to know the present perfect. You don't need to know what that means. You don't need to analyze it. You don't need to remember it. You would just listen to the story and as long as you understood the meaning and the time you would learn the present perfect correctly, effortlessly, subconsciously. It would go into your brain without thinking and that's what we want.

With speech there's no time to think and remember a bunch of rules. There's no time to translate. Everything happens very instantly, immediately, automatically. You need to think it in English, feel it in English, understand it instantly in English, say it instantly in English correctly and you'll never learn that by studying grammar rules. It will not happen. You will learn it through point-of-view stories.

And, of course, we could tell the same story again from a future point of view. We could imagine...



AJ Hoge's
POWER ENGLISH LESSONS

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ALL MY BEST METHODS!

- ✓ Learn naturally and instantly, like a child
- ✓ Never study grammar rules again
- ✓ Learn with your ears, not your eyes
- ✓ Master grammar with easy stories
- ✓ Learn actively with easy questions
- ✓ Emotional lessons that are easy to remember

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When you learn with point-of-view stories, you will learn to use grammar automatically and correctly ... **and you will learn much faster!**

In the future there will be a dog and he'll be very hungry. He will be very hungry and he's gonna eat a lot of food. "Gonna," means going to.

So, you would listen to a whole long story. It's the same basic story, but now it's told about the future and by listening to all the different versions your brain would get a feeling for how things change. Sometimes it's not just the verb, sometimes the vocabulary changes a little bit when we talk about different time periods.

And, of course, it's not just verb forms. We can use other grammar to focus on with these kinds of stories and making these changes helps your brain understand what's happening without you having to think about it and analyze it and memorize like you're taking a test. It all just happens automatically by listening to these simple, funny, interesting stories and listening to all the different versions.

That's how you learn spoken English grammar. That's how you learn to use it instantly, automatically, correctly. This is much more powerful than studying some book and the great thing is all you have to do as the student, as the learner, all you need to do is just listen to each version of the story every day. That's all.

Your job is just to listen, understand and enjoy the stories. You just need to concentrate and focus so you can hear how things are changing. You don't need to remember any grammar terms. You don't need to remember present perfect, past perfect, you know future progressive. None of that matters. You can just forget all that it doesn't matter. All you have to do is understand what the story is about.

Understand the meaning, understand the point of view, the time that's it's happening and then you can compare the dif-

ferent versions of the stories as you listen to each one every day. It's a really easy and fun way to do it and, of course, in my real point-of-view stories I make the stories crazy and funny and entertaining and I make them strange, because it's easier to remember strange and funny things than normal and boring things. So that's also important.

So, this is how you learn grammar easily, effortlessly, unconsciously, automatically. This is how you learn to get a feeling for correctness. It's that feeling inside that you know something

sounds right and something else sounds wrong. You have that in your own language. That's how you use correct grammar in your own language.

When you're speaking your own language, you are not constantly trying to remember a bunch of grammar rules. Of course not, but if you hear something that's wrong in your language, grammatically wrong, you know it. You kind of feel it, right? Something in your brain or something about it just sounds wrong.

If someone says yesterday I



eat a lot, I don't think oh, well, the correct form of the verb is ate and it's irregular. I don't think about that. Just as a native English speaker it just sounds wrong. It sounds strange to me like uh! My first reaction is deep inside it's just kind uh! That's wrong, I feel it.

I mean if I want to I can think about it but that takes a lot of time, but the feeling happens instantly and automatically and that's what you need to speak correctly and to use correct spoken grammar. When you're writing I don't care what you do. You can think as much as you want and go as slowly as you want, but for speaking you gotta be instant, fast, immediate; very important. So that's it.

When you learn with point-of-view stories, you will learn to use grammar automatically and correctly. You will learn much faster. You'll improve your spoken English grammar much, much faster. You'll learn it like a child and you'll actually have fun doing it. You will actually enjoy learning grammar by listening to these stories and that's a big benefit too.

So, rule number five, use point-of-view stories to learn and master spoken English grammar. I will see you tomorrow for rule number six.

Have a great day. ■

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SPEAK ENGLISH WITH MORE POWER, SPEED AND CONFIDENCE!

Dear AJ,
I followed your advice. I used Effortless English exactly as you said. I downloaded the lessons and listened to them every day. I'm so excited. Now I can really speak English!
Mercedes Pintado

Dear AJ,
I can finally speak to native speakers! I'm so happy! Six months ago I was afraid to speak English, now I love it! Thanks AJ!
Juan Muñoz,
Mexico

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GET STARTED TODAY!**